

1st Annual **CROSTO** observatory Conference
**MEASURING TOURISM SUSTAINABILITY
IN PRACTICE**

29 November 2018
Kuća Europe, A. Cesarca 4, Zagreb, Croatia



Conference is held under the auspices of
Kolinda Grabar-Kitarović, President of the Republic of Croatia.

9:30 - 10:00 – **Registration**

10:00 - 10:30 – **Opening Ceremony**

- **Gari Cappelli**, Minister (Ministry of Tourism of Republic of Croatia)
- **Tomislav Čorić**, Minister (Ministry of environment and energy of Republic of Croatia) *^{tb}c
- **Damir Krešić**, Director (Institute for Tourism)
- **Sofía Gutiérrez**, Deputy Director (Sector for Sustainable Tourism Development UNWTO)

10:30 - 12:00 – **1. Session: Sustainability indicators
in theory and practice**

- **Janez Sirše** (University of Ljubljana):
 - ✓ *Establishing indicator system on EU level (ETIS)*
- **Gloria Crabolu / Xavier Font** (University of Surrey):
 - ✓ *Learning, adopting, using and benefitting from sustainable tourism indicators*
- **Mira Zovko** (Croatian agency for the Environment and Nature):
 - ✓ *National list of indicators*
- **Izidora Marković Vukadin** (Institute for Tourism):
 - ✓ *Establishing indicators monitoring on regional and local level-CROSTO experience*
- **Dalibor Cvitković** (DMO Mali Lošinj):
 - ✓ *Implementing ETIS indicators in Mali Lošinj, problems detected*

12:00 - 12:30 – **Coffee break**



12:30 - 13:30 – 2. session: Establishing limits of growth

- **Igor Kreitmeyer**, Assistant of Minister (Ministry of Environment and Energy of Republic of Croatia):
 - ✓ *Sustainability of Tourism and Nature*
- **Hrvoje Carić** (Institute for Tourism):
 - ✓ *Informed visitor management in protected areas*
- **Jelka Tepšić**, Deputy Mayor (City of Dubrovnik):
 - ✓ *Managing the growth of tourism on the example of the City of Dubrovnik*
- **Zoran Klarić** (Institute for Tourism):
 - ✓ *Tourism Carrying Capacity Assessment for Split-Dalmatia County*

13:30 - 14:30 – Panel discussion: Establishing a system of sustainable tourism indicators monitoring and determining limits of growth

Moderator

- **Josip Mikulić** (Faculty of Economy and Business Zagreb/Institute for Tourism)

Panellists

- **Sofía Gutiérrez**, Deputy Director (Sector for Sustainable Tourism Development UNWTO)
- **Zrinka Marušić** (Institute for Tourism)
- **Franjo Matušić**, State secretary (Ministry of Tourism of Republic of Croatia)*^{tbc}
- **Janez Sirše** (University of Ljubljana, ETIS consultant EC)
- **Neda Telišman-Košuta** (Institute for Tourism)

14:30 - 15:30 – Lunch

15:30 - 16:30 – Conclusions

- **Sofía Gutiérrez** (UNWTO)
- **Izidora Marković Vukadin** (Institute for Tourism)
- **Jelena Šobat** (Ministry of Tourism of Republic of Croatia)

Registration for the conference
is opened on link:

<https://goo.gl/7EwAmY>

Or by sending e-mail of confirmation
on e-mail address

izidora.markovic@itztg.hr

Registration
is
possible
by
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